Student Engagement and Well-Being

Biography for Luoluo Hong, PhD, MPH

Vice President for Student Engagement and Well-Being



The eldest daughter of Taiwanese immigrants, Luoluo (pronounced "lō-lō") Hong joined the Georgia Institute of Technology as the inaugural Vice President for Student Engagement & Well-Being on August 1st, 2021. To this role, Luoluo brings over 34 years of experience in higher education spanning seven campuses. She came to the Institute from the California State University system where she served for seven years – first as the Vice President for Student Affairs & Enrollment Management and Title IX/Title VI Coordinator at San Francisco State University (2014-2019) and then as the Associate Vice Chancellor for Student Affairs & Enrollment Management in the System Office (2019-2021).

She was also Vice Chancellor for Student Affairs at the University of Hawai'i at Hilo from 2008-2014, where she concurrently took on the role of acting Athletic Director for one and a half years. Luoluo began her career at Louisiana State University in Baton Rouge as a health promotion professional (1992-2000). Other senior administrative roles have included Assistant Vice President & Dean of Students at Shepherd College (2000-2002); Dean of Students at the University of Wisconsin-Madison (2002-2005); and Dean of Student Affairs at the West campus for Arizona State University (2005-2007).

At all but one campus where she has worked, Luoluo has taught undergraduate and/or graduate-level courses and been an affiliated faculty member in a variety of disciplines, including Kinesiology, Educational Leadership & Policy Analysis, Psychology, and Criminal Justice & Criminology. Luoluo was also an Associate Professor of Women's Studies at ASU and earned tenured as an Associate Professor in Public Health Leadership & Education while at UH Hilo. She received an adjunct appointment as Professor of the Practice in the School of Psychology at Georgia Tech in January 2023.

Luoluo holds a BA in Psychology from Amherst College, a Master's in Public Health from Yale University, and a PhD in Educational Leadership & Research from LSU in Baton Rouge. A nationally sought-after speaker and trainer in the areas of holistic student success, public health, leadership and other durable skills. Luoluo has delivered nearly 4,000 presentations, keynoted over 120 conferences and meetings, and authored several book chapters.

Formerly a consulting editor for the *Journal of American College Health* (2000-2008) and recognized as a Fellow by the American College Health Association in 2006, Luoluo completed a term as chair for the Pacific West Athletic Conference from 2011-2013. Currently, Luoluo serves as the faculty coordinator for the American College Personnel Association's Aspiring SSAO Institute; a member of the Women's Network Executive Council for the American Council on Education; a member of the American College Health Foundation Board; and on the Council on Student Affairs Executive Committee for the Association of Public & Land-Grant Universities.

Luoluo is the proud parent of three rambunctious felines: a lilac point Siamese kitten who loves to snuggle, a highly talkative blue point Siamese, and a flame point Siamese mix who believes he is a dog. She and her partner love trips to the beach and binge-watching Taylor Sheridan drama series. Luoluo can occasionally be found masquerading as a level 90 human warlock in *World of Warcraft*. #ForTheAlliance

Updated August 24, 2026

Student Engagement & Well-Being
Smithgall Student Services Building | 353 Ferst Drive | Atlanta, Georgia, 30332-0285
Phone: 404.894.2565 | Fax: 404.894.9928
Email: vp_sewb@gatech.edu | LinkedIn: /luoluohong | URL: students.gatech.edu

A Unit of the University System of Georgia | An Equal Education and Employment Opportunity Institution