



Student Engagement and Well-Being

Biography for Luoluo Hong, PhD, MPH
Vice President for Student Engagement and Well-Being



The eldest daughter of Taiwanese immigrants, Luoluo (pronounced “lō-lō”) Hong joined the Georgia Institute of Technology as the [inaugural Vice President for Student Engagement & Well-Being on August 1st, 2021](#). To this role, Luoluo brings over 30 years of experience in higher education spanning seven campuses. She came to the Institute from the California State University system where she served for seven years – first as the Vice President for Student Affairs & Enrollment Management and Title IX Coordinator at San Francisco State University (2014-2019) and then as the Associate Vice Chancellor for Student Affairs & Enrollment Management in the System Office (2019-2021).

She was also Vice Chancellor for Student Affairs at the University of Hawai'i at Hilo from 2008-2014, where she concurrently took on the role of acting Athletic Director for one and a half years. Luoluo began her career at Louisiana State University in Baton Rouge as a health promotion professional (1992-2000). Other senior administrative roles have included Assistant Vice President & Dean of Students at Shepherd College (2000-2002); Dean of Students at the University of Wisconsin-Madison (2002-2005); and Dean of Student Affairs at the West campus for Arizona State University (2005-2007).

At all but one campus where she has worked, Luoluo has taught undergraduate and/or graduate-level courses and been an affiliated faculty member in a variety of disciplines, including Kinesiology, Educational Leadership & Policy Analysis, Psychology, and Criminal Justice & Criminology. Luoluo was also an Associate Professor of Women's Studies at ASU and was tenured as an Associate Professor in Public Health Leadership & Education at UH Hilo. In Fall 2022, Luoluo started teaching a 250-student lecture for *APPH 1040: The Scientific Foundations of Health* – a course which is required of all Georgia Tech students in order to graduate; she received an adjunct appointment as Professor of the Practice in the School of Psychology in January 2023.

Luoluo holds a BA in Psychology from Amherst College, a Master's in Public Health from Yale University, and a PhD in Educational Leadership & Research from LSU in Baton Rouge. A nationally sought-after speaker and trainer in the areas of public health, social justice, student success, and leadership, Luoluo has delivered over 3,300 presentations, keynoted over 80 conferences and meetings, and authored several book chapters. Formerly a consulting editor for the *Journal of American College Health* (2000-2008) and recognized as a Fellow by the American College Health Association in 2006, Luoluo is the faculty coordinator for the American College Personnel Association's Aspiring SSAO Institute and is a member of the Women's Network Executive Council for the American Council on Education. She also completed a term as chair for the Pacific West Athletic Conference from 2011-2013.

An alumna member of the Delta Kappa chapter of Kappa Alpha Theta, Luoluo has volunteered with numerous rape crisis centers across the US and with Kiwanis and the Chamber of Commerce of East Hawai'i Island; she also served on the Board of Trustees for the *California Historical Society*. Luoluo is the proud parent of two rambunctious felines: a highly talkative blue point Siamese kitten named Jorah Mormont and a six-year old flame point Siamese mix who loosely answers to Daario Naharis and believes he is a dog. Luoluo can occasionally be found masquerading as a level 70 human warlock in *World of Warcraft*.

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